



## About Me

I view myself as a passionate graphic designer and illustrator. I am always eager to learn and enjoy receiving critiques from others throughout the entirety of my design process. I have a competent yet fun loving attitude, while maintaining a compliant and cultivated work ethic.

## Contacts

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## Expertise

Illustrator	<div style="width: 100%;"><div style="width: 95%;"></div></div>
Photoshop	<div style="width: 100%;"><div style="width: 95%;"></div></div>
Indesign	<div style="width: 100%;"><div style="width: 95%;"></div></div>
Microsoft Office	<div style="width: 100%;"><div style="width: 95%;"></div></div>
XD	<div style="width: 100%;"><div style="width: 80%;"></div></div>

## Education

### Graphic Design Degree (2016–2020)

Oklahoma State Bachelors Degree  
Graphic Design Club, Alpha Delta Pi Alumni

### High School Diploma (2013–2016)

Blue Valley Southwest High School  
CAPS Pre-Graphic Design, Cheerleading squad member

## Experience

### Part-Time Graphic Designer

Pocial 2023–Present

- Design Robust Emails for Multiple Clients in Adobe Photoshop
- Design Social Media Posts for Multiple Clients
- Created Large-Scale Banners and Wayfinding Signage for Local Palm Desert Concert
- Design Holiday Menu's for Restaurant Client
- Created In-Store Signage and T-Shirts

### Marketing Specialist/Graphic Designer

Raine Industries 2020–2023

- Social Media Marketing and Advertising
- Backend web development via WordPress
- Design email blasts, brochures, and social media posts
- SEO (blogs, meta descriptions, Ahrefs, Wordpress)
- Photography and Videography: shot and edited company videos, product videos, employee headshots, and product photos

### Customer Service Representative

Cali Roots Stillwater 2019–2020

- Advising customers on suitable products based on their needs, preferences and budgets
- Processing customers' payments using the points system
- Checking customers' identification to verify that they are of age
- Correctly weighing, packaging, and labeling products as required
- Designing flyers for around the store and decorating in store chalkboards and whiteboards

### Creative Director

J Cole Shoes Stillwater 2018–2019

- Designed trendy outfits weekly for the models photoshoots
- Photographed models and products for web
- Edited photos in photoshop and resized them for web
- Created interactive sliders for the store website
- Created posters and flyers for the store along with weekly emails